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COMPLETE

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Q1

NAME:

Jaynie Schultz

Q2

District 11

COUNCIL DISTRICT

Q3

YOU AND THE ARTS Give us a sense about your relationship with the arts (Some ideas to consider) • What art form or cultural organization do you particularly enjoy? • Are your family members involved in the arts? • Share favorite cultural experience in the last two years? • What virtual arts programs have you and your family enjoyed during the pandemic?

I love the entire arts districts, especially the symphony and theatre. We are not really involved but have always been supportive. To me, arts are a way to express the soul of our city.

Q4

ADVOCACY The support of our elected City leaders is important to ensuring arts and culture remain a priority at City Hall and part of the civic dialogue. QUESTION: How have you advocated for the arts community and/or how will you do that going forward?

I have always advocated for the arts community through my service on the City Plan Commission and as Chair of the Urban Design Advisory Committee.

Q5

SUPPORT & RECOVERY Prior to COVID, the Dallas creative economy was on track to have an economic impact surpassing \$1B a year, a vital business sector. The pandemic derailed that momentum. Arts facilities were the first to close and will be among the last to reopen at full capacity. The city's nonprofit arts and cultural community has lost more than \$95M and over 1,000 jobs, and cultural tourism has virtually stopped. City support has been critical to keeping these institutions alive. Even in a tough budget year, this need remains. QUESTION: Will you work to see that City support continues and how will you ensure arts and culture play a key role in the Dallas economic recovery?

I will always support the arts in Dallas. The best way to ensure support is to make sure Councilmembers understand the vital role arts play in Dallas. As I mentioned earlier, we must nurture our soul and that happens through arts and culture.

Q6

EQUITY AND NEIGHBORHOODSThe top pillar of the Dallas Cultural Plan is Equity, with a goal of ensuring arts and culture are accessible in communities that have been historically underserved. And we know when arts are purposefully embedded in the community, they can fight urban blight and create vibrant neighborhoods. **QUESTION:** How will you keep the focus on equitable access to the arts; and specifically where and how would you like to see art used to address challenges in your City Council District. (Some ideas to consider)• Murals• Underpass transformation• More opportunities for ALAANA artists in underserved communities• Popup cultural centers• Neighborhood performances• Economic incentives for developers to create affordable galleries, workshop spaces and artists' housing

I am actively working to bring more arts and culture to District 11, which has been underserved. This includes areas with higher poverty rates like Esperanza and areas that are a cultural "desert", like Valley View/Galleria. The Goldmark Cultural Center is one of the highlights of my years of service on CPC and I am fully engaged with any efforts for popups, partnerships with schools, neighborhoods, and even street events. There is no doubt that programs that bring arts and culture to a community add to its value at every level.

Q7

PARTICIPATIONThe Dallas arts and cultural community is diverse and growing and contains a range of genres, ethnicities, locations and more. Every group, especially those serving your district, is honored when elected officials attend a program, visit our organizations, or even stop by a monthly DACAC meeting to say hello. **QUESTION:** Will you commit to attending local programs (performances, exhibitions, classes) or meeting with a Dallas arts organization on a regular basis? What would that look like?

I will attend as many events as possible. I am happy to always promote events and I will always meet with anyone, especially those trying to make our world better as you all are doing so well.
